



Discover. Connect. Engage.

2018 Reach Competition

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Research Competitions Coordinator

April 16, 2018

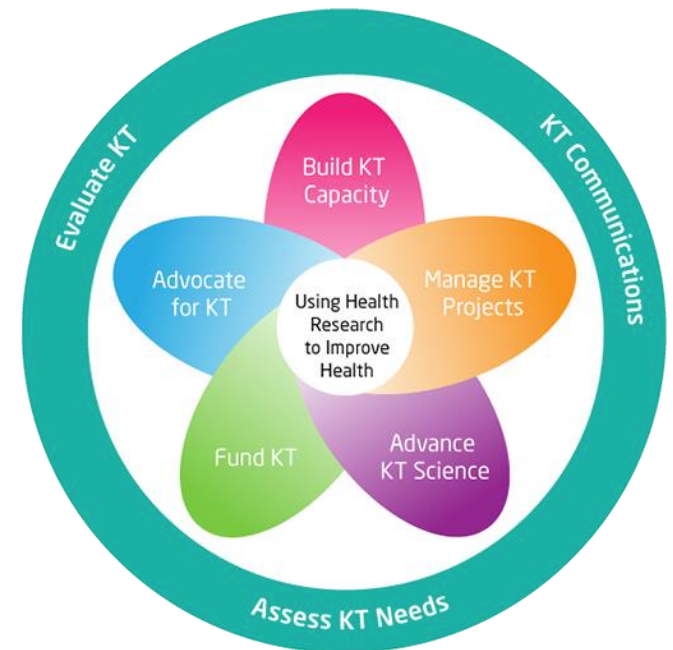
Presentation Agenda

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Purpose of Reach

The MSFHR Reach award contributes to the advancement of knowledge translation (KT) – the broad range of activities meant to improve the use of research evidence in practice, policy, and further research.

- Facilitate the **active communication** of research evidence to inform further health research, practice and/or policy-making.
- Enable **health researchers** and **research users** to work collaboratively.
- **Reach** out to a specific audience and ensure uptake of research evidence.



Program Objectives

- Provide support to researcher and research user partners to co-develop **events, activities, or tools** that will inform or improve further health research, practice, and policy making.
- **Disseminate** research evidence **beyond the normal peer group** of the researcher co-lead.
- Build capacity in KT experience and skills for **research or health professional trainees**.



Examples of Supported Activities

- Development of new **educational materials** or sessions
- Creation of multiple **media platforms** and social marketing
- Development and implementation of products or tools that result from health research
- Development of **media releases** or **outreach campaigns**
- Creation of **relevant networks** and/or presentations to relevant networks
- Engagement with champions/key opinion leaders
- Communication of evidence to **health practitioners**
- Activities/events that engage **patients** to improve their knowledge and health behavior
- Organization of scientific meetings, conferences, symposia, etc.

The Reach funds may not be used for pilot research studies or research operating funds (primary research or primary data collection including surveys)

Examples of Successful 2017 Reach Applications

Symposium for supporting safe and active recreation for Okanagan families with children living with autism

Lise Olsen (UBCO), Rachele Hole (Centre for Inclusion and Citizenship / UBC), Vicki Cairns (Autism Okanagan Kelowna), Crystal Shannon (MSN student), Zarka Kiktavy (MSW student)

Implementing an emergency department protocol to improve the quality of care and patient experience for children and youth with mental health emergencies

Quynh Doan (BCCHRI / PHSA), Garth Meckler (BCCHRI / PHSA), Christy Hay (UBC), Benetta Chin (MD, FRCPC [pediatric], sub-speciality resident)

Development of e-learning videos to facilitate uptake and reach of nutrition evidence as part of supportive care for prostate cancer patients across BC

Rachel Murphy (UBC), Phil Pollock (Vancouver Prostate Centre / VCHRI), Kaitlin McLaughlin (RD, MPH student)

More examples: <https://www.mschr.org/2017-reach-award-recipients>

Award Amount and Duration

Total Program Funding
(\$150,000 = ~15 awards)



Award Duration
Up to 12 months

Max award
amount =
\$10,000

Applicants must provide justification for the requested amount of funding.

A complete list and description of allowable expenses can be found in Appendix A of the [Reach Awards Guidelines](#).

Eligibility Requirements

Your team must include:

A minimum
of one BC-
based
researcher

AND

A minimum
of one
**research
user**

AND

A minimum of one
BC-based **research
or health
professional
trainee***



Principal applicant must be affiliated with a BC host institution that has a signed MOU with MSFHR



Trainee may also fulfill the role of research user co-lead, if applicable



* included in a meaningful way to enhance their KT experience and skills

Definitions

Researcher: an individual who is eligible to hold research operating funds as either a principal or co-investigator at the time this competition closes.

Research User: is the target audience(s) of research evidence. Research users are experts on their needs, environment and local context. Research users may include, but are not limited to, other researchers, policy makers, health care practitioners, decision makers, health care administrators, educators, patient user groups, health charities, and the public.

Research/Health Professional Trainee: an individual involved in formal research and/or clinical training under the supervision of an independent investigator. Can include undergraduate and graduate students, post-doctoral and/or clinical fellows.

Eligibility Requirements (cont'd)

- Additional team members beyond the leadership team may be added to the team as researchers, research users or additional trainees
- BC government employees (e.g. from MOH) not eligible to apply as co-lead, but may be nominated as a team member.
- Co-leads are limited to **two applications per competition** and may **hold only one Reach Award at a time**.
- All award funds **must be used in BC**.
- Activities or events starting or taking place before the funding start dates are not eligible.



NEW

Dissemination events that are part of an **annual series** (e.g., annual conference, congress, symposium, etc.) may only be funded **once** through the Reach program.

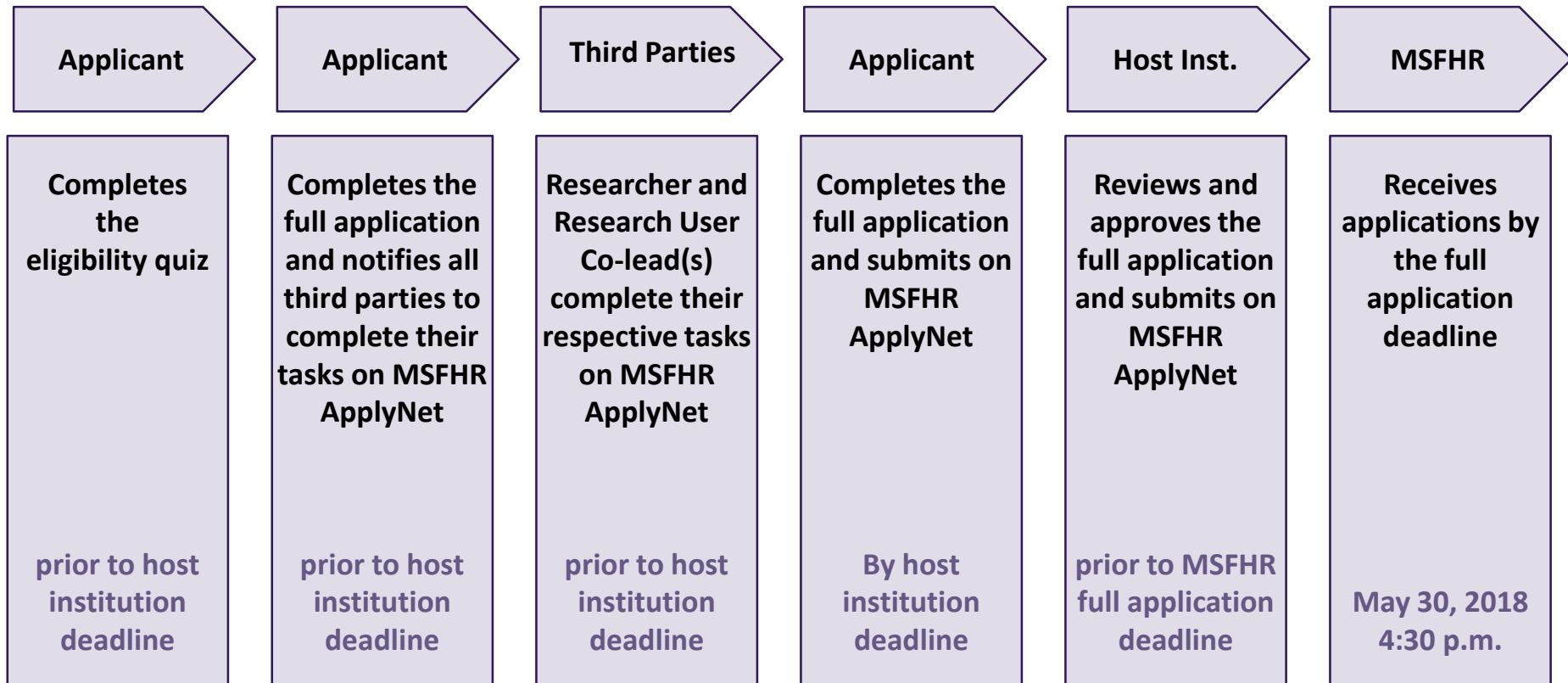
Key Competition Dates

Action	Date
Competition Launch	April 6, 2018
Competition Deadline	May 30, 2018 at 4:30 pm
Anticipated Notice of Funding Decision	Mid-August 2018
Anticipated Start of Funding	September 1, 2018



How to Apply

All applicants applying for the first time to MSFHR will need to register on **MSFHR ApplyNet** and create a system account email and password.



Words of Advice



- Be aware of the **internal deadlines** and application process at your host institution
- Contact **Third Parties** (Researcher and Research User Co-Leads) early in the application process and nominate them in MSFHR ApplyNet
- Make sure you have the exact email addresses of your co-leads that they used to create their accounts in MSFHR ApplyNet
- Co-leads **MUST** complete their task in ApplyNet for the Principal Applicant to submit the full application.
- If you have acquired or plan to acquire additional sources of funding, upload letter(s) of support to confirm in-kind or other resources.
- The **research user** co-leads must obtain a **letter of support** signed by a senior representative of their affiliated organization. Multiple research user team members from the same organization submit only **one** letter of support.

Full Application

Deadline: May 30, 2018

Sections of the FA:

- Contact information
- Host Institution
- Activity Information
- Keywords
- BC Health System Priorities
- Co-Lead(s)
- Additional Information
- Uploads

List of Uploads for the Principal Applicant:

1. Work plan and timeline
2. Detailed Budget
3. Publications and Activities
4. Letters of support from research user co-lead(s)' organizations
5. Letter of support (cash or in-kind)

Researcher and research user co-leads **must** log into their own MSFHR ApplyNet accounts and complete their tasks prior to the host institution deadline

Please read Reach Program
Instructions for more information
https://www.msfhr.org/sites/default/files/2018_Reach_Instructions.pdf

Review Process

Following an initial internal screening, eligible applications will undergo a review by an external panel for funding recommendations. Applicants will be assessed against the following criteria:

Criterion	Weighting
Proposed Activity	40%
Merit and feasibility	40%
Potential impact	20%

A more detailed explanation of these criteria can be found in the Evaluation Criteria document on the Reach homepage of the MSFHR website
<https://www.msfhr.org/funding/reach/2018>

Rating Scale

Descriptor	Range	Outcome
Outstanding	4.5 – 4.9	May be funded
Excellent	4.0 – 4.4	
Very good	3.5 – 3.9	
Adequate	3.0 – 3.4	Not fundable
Less than adequate	0 – 2.9	

Contact Information

Questions regarding the application and submission process

Yuliya Shapova

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Questions regarding the MSFHR ApplyNet system

MSFHR Help Desk

604.714.6609

Email: helpdesk@msfhr.org

