



BC's health research funding agency

# 2020 Convening & Collaborating / 2020 Reach Competition Information Session

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## Info Session Agenda

- Program Highlights
- Previous C2/Reach recipient
- C2/Reach Comparison
- C2 Details
  - Objectives
  - BC Health System Priorities
  - Examples
- Reach Details
  - Objectives
  - Examples
- Review Process
- Application Development Tips
- MSFHR ApplyNet
- Application Process Flow
- Contact Information
- Questions?

# Knowledge Translation Programs: Convening & Collaborating (C<sup>2</sup>) & Reach



## CONVENING & COLLABORATING (C<sup>2</sup>) PROGRAM

Support the co-development  
of research activities

## REACH PROGRAM

Support the dissemination  
of health research outputs

**C<sup>2</sup> and Reach are KT awards providing \$15,000 for a maximum  
of 12 months for research and research user teams**

# Convening & Collaborating (C<sup>2</sup>) & Reach



	C <sup>2</sup>	Reach
<b>Purpose</b>	To foster <b>collaboration</b> between health researchers and research users <b>at the beginning of research cycle</b>	To facilitate the <b>dissemination</b> of research evidence <b>at the end of research cycle</b>
<b>Award Amount &amp; Duration</b>	Up to <b>\$15,000</b> for 12 months (25 C <sup>2</sup> and Reach applications will be funded)	
<b>Minimum Team Composition</b>	<b>Researcher Co-Lead + Research User Co-Lead + Trainee (can be a research user co-lead)</b>	
<b>Other eligibility requirements</b>	<ul style="list-style-type: none"> <li>* Proposed work must be related to research that addresses <b>BC health system priorities</b></li> <li>* One 1 <b>in-person meeting</b> within the period of award</li> </ul>	
<b>Competition Dates</b>	Competition Launch: <b>first week of March, 2020</b> Award Start Date: <b>September 1, 2020</b>	

# Insights from a C<sup>2</sup> and Reach award recipient

**Dr. Caroline Sanders**  
RN, PhD

Associate Professor, Nursing, University  
of Northern British Columbia

**2018 Reach award**

**2019 Convening & Collaborating award**



**C<sup>2</sup> Project:** *SEED: Sharing to change Early childhood Experiences by Developing, caring, compassionate leadership*

**Reach Project:** *Developing and Disseminating an Interactive Menstruation (Info)Graphic (I'M IN)*

# Convening and Collaborating (C2) Award Details

# Objectives of C<sup>2</sup> Awards

- Catalyze meaningful collaboration between **health researchers** and **research user partners** to share expertise and knowledge with each other. These collaborations increase the likelihood that research findings will be relevant to the users.
- Support co-development of research processes and activities that addresses one or more of the **BC health system priority areas**\*.
- Build capacity in KT experience and skills for research or health professional trainees.

\* see next slide



# BC Health System Priorities

1. Enhance access to effective primary health care
2. Services for patients with complex medical conditions and/or frail patients (including dementia)
3. Mental health / substance use care
4. Services for patients needing surgery
5. Rural and remote health care services



Cross-cutting these system priorities is consideration of the health of Indigenous people in BC and their access to health care services



## Examples of Supported Research Activities – C2

- Developing **research questions** or **plans** that could form the basis of a grant application.
- Developing an **integrated KT plan** as part of a research project or program.
- Developing a plan to **implement research evidence** and/or study the implementation of research evidence.
- **Stakeholder engagement** (e.g. workshop or symposium) regarding health research needs, gaps, and opportunities, priority policy issues and/or priority research questions.

# Examples of Successful C2 Applications

## Contraception & Abortion in BC: Experience guiding research guiding care

Wendy Norman (UBC), Cheryl Davis (BC Women's Hospital & Health Centre)

## Move the north: Development of a research agenda and action plan for physical activity in northern BC

Chelsea Pelletier (UNBC), Sandra Allison (Northern Health), 6 other team members

## Engagement with physicians to enhance cultural safety in primary care for people who use substances

Elizabeth Hartney (Royal Roads University), Bernadette Pauly (UVic), Karen Urbanoski (UVic), Catriona Park (Victoria Division of Family Practice)

More examples: <https://www.msfhr.org/awards>

# Reach Award Details

# Objectives of Reach Awards

- Support researcher and research user partners to co-develop **events, activities, or tools** to share research findings.
- **Disseminate** research evidence **beyond the normal peer group** of the researcher co-lead.
- Build capacity in KT experience and skills for **research or health professional trainees**.



## Examples of Supported Activities

- Development of new **educational materials** or sessions
- Creation of multiple **media platforms** and social marketing
- Development and implementation of products or tools that result from health research
- Development of **media releases** or **outreach campaigns**
- Creation of **relevant networks** and/or presentations to relevant networks
- Engagement with champions/key opinion leaders
- Communication of evidence to **health practitioners**
- Activities/events that engage **patients** to improve their knowledge and health behavior
- Organization of scientific meetings, conferences, symposia, etc.

The Reach funds may not be used for pilot research studies or research operating funds (primary research or primary data collection including surveys).

# Examples of Successful Reach Applications

## Symposium for supporting safe and active recreation for Okanagan families with children living with autism

Lise Olsen (UBCO), Rachele Hole (Centre for Inclusion and Citizenship / UBC), Vicki Cairns (Autism Okanagan Kelowna), Crystal Shannon (MSN student), Zarka Kiktavy (MSW student)

## Implementing an emergency department protocol to improve the quality of care and patient experience for children and youth with mental health emergencies

Quynh Doan (BCCHRI / PHSA), Garth Meckler (BCCHRI / PHSA), Christy Hay (UBC), Benetta Chin (MD, FRCPC [pediatric], sub-speciality resident)

## Development of e-learning videos to facilitate uptake and reach of nutrition evidence as part of supportive care for prostate cancer patients across BC

Rachel Murphy (UBC), Phil Pollock (Vancouver Prostate Centre / VCHRI), Kaitlin McLaughlin (RD, MPH student)

More examples: <https://www.msfhr.org/awards>

# How to Apply

# Review Process

- Following an initial internal screening, eligible applications will undergo review by an external panel for funding recommendations.
- NEW for 2020, the Evaluation Criteria for both C2 and Reach will be the same:

Criterion	Weighting
Team quality and engagement	50%
Merit, relevance, and feasibility	50%

Descriptor	Range	Outcome
Outstanding	4.5 – 4.9	May be funded
Excellent	4.0 – 4.4	
Very good	3.5 – 3.9	
Adequate	3.0 – 3.4	Not fundable
Less than adequate	0 – 2.9	



## Application Development Tips

- Seek support from your organization's grant facilitation office for development, editing, and revision of your application.
- Have your application critically reviewed by colleagues.
- Review the competition's evaluation criteria and make sure they are addressed in your application.
- Reviewers do not have the time to look up information on your behalf — if it is important, make it explicit in the application.
- The sample application on our website provides some tips for the application.

# MSFHR ApplyNet

This year, we are excited to launch our refreshed online application system, [msfhr.smartsimple.ca](https://msfhr.smartsimple.ca)



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Learn more about our

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New to the System?

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Welcome to MSFHR ApplyNet

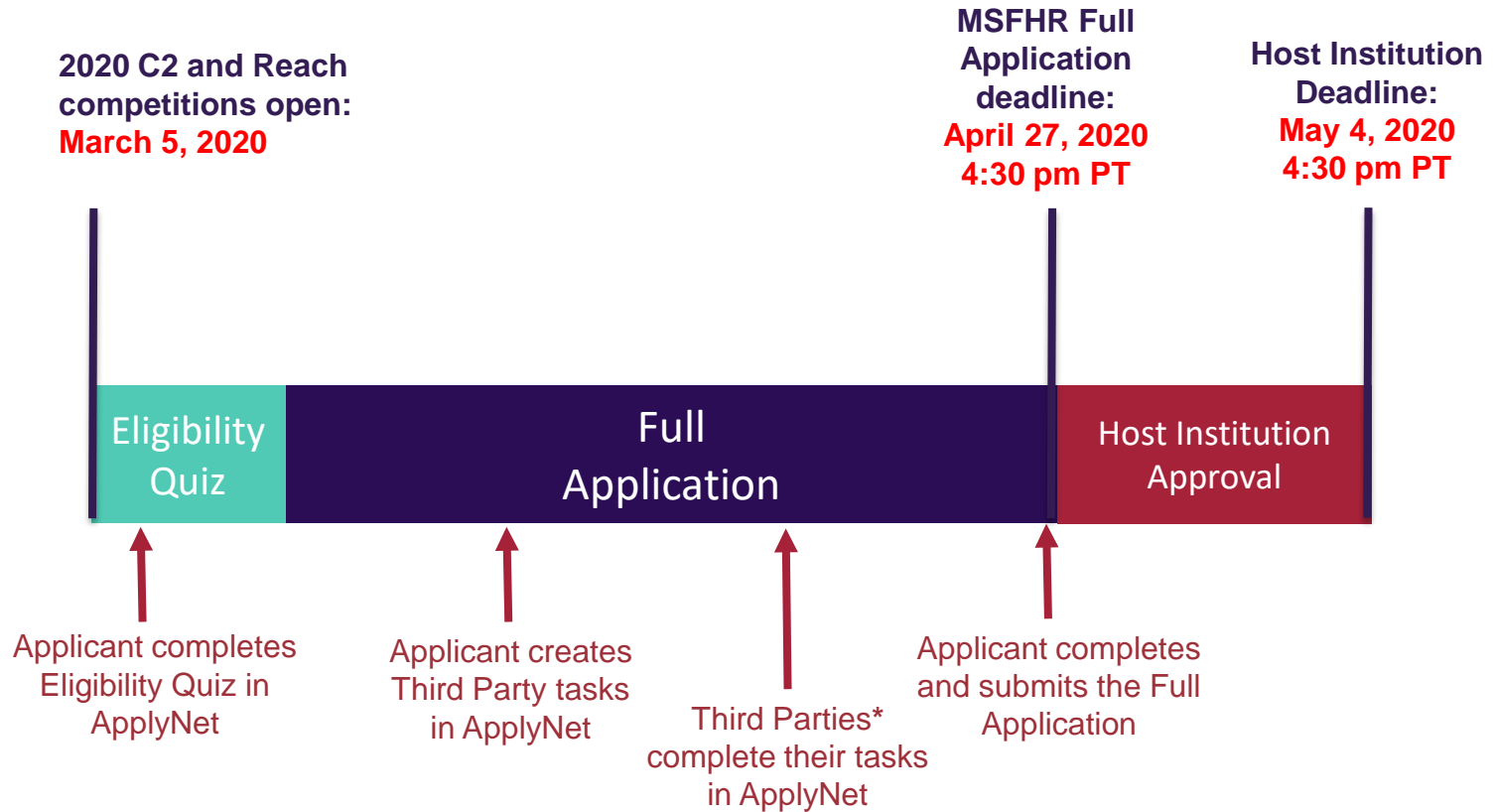
The Michael Smith Foundation for Health Research (MSFHR) is British Columbia's health research funding agency. All our funding competitions, peer review, and grant reporting are run through MSFHR ApplyNet.

After logging in, select the appropriate portal (researcher/reviewer/partner) from the top right dropdown menu.

Our Help Desk staff are standing by to answer your questions about MSFHR ApplyNet. Hours are 8 a.m. to 4:30 p.m. Pacific Time, Monday to Friday (excluding holidays).

[helpdesk@msfhr.org](mailto:helpdesk@msfhr.org) | 604.714.6609 |  
1.866.673.4722 (toll-free)

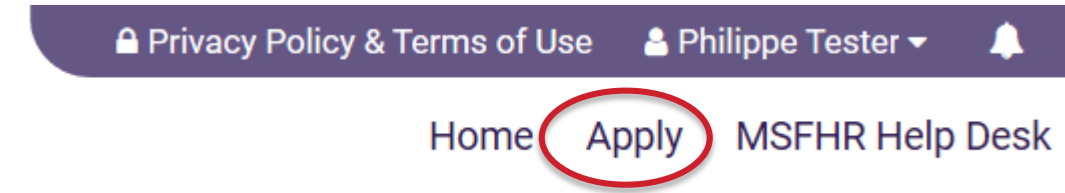
# Application Process Flow




\* **Third Parties:** Department Head (or equivalent), Research User Co-Lead

# MSFHR ApplyNet

- From the home page, click **Apply**.



- The next page will display a list of competitions available for application.

Open Competitions					+ 
Funding Cycle	Program Type	Award Type	Award Term	Deadline	1-2 of 2 < >
2020 Innovation to Commercialization Competition	Innovation to Commercialization Program	Operating Grants; Career Awards	Four Years	LOI Deadline: 01/27/2020 4:30 PM Full Application Deadline: 03/31/2020 4:30 PM	<a href="#">View Details</a>
2020 Health Professional-Investigator Program	Health Professional-Investigator Program	Career Awards	Five Years	LOI Deadline: 02/10/2020 4:30 PM Full Application Deadline: 04/17/2020 4:30 PM	<a href="#">View Details</a>

- Click **View Details** to see competition information and to launch an eligibility quiz. A successful completion of the quiz will open the Letter of Intent.

# MSFHR ApplyNet



- You can find tutorials and other resources at:  
[www.msfhr.org/funding/msfhr-applynet](http://www.msfhr.org/funding/msfhr-applynet)
- For any questions about ApplyNet, please email us at:  
[helpdesk@msfhr.org](mailto:helpdesk@msfhr.org)
- We welcome any feedback about the new system!

# Contact Information

For questions regarding the **C2** program please contact:

**Yuliya Shapova**

Coordinator, Research Competitions  
604.714.2775

**Email:** [c2award@msfhr.org](mailto:c2award@msfhr.org)

For questions regarding the **Reach** program please contact:

**Shannon Tolleson**

Coordinator, Research Competitions  
604.714.2779

**Email:** [reach@msfhr.org](mailto:reach@msfhr.org)

**MSFHR ApplyNet and other technical support**

**MSFHR Help Desk**

604.714.6609 | 1.866.673.4722 (toll-free)

**Email:** [helpdesk@msfhr.org](mailto:helpdesk@msfhr.org)

# Questions?

## C<sup>2</sup> and Reach Key Competition Dates

Competition Launch	March 5, 2020
Full Application Deadline	April 27, 2020 4:30pm PT
Host Institution Deadline	May 4, 2020 4:30 pm PT
Anticipated Start of Funding	September 1, 2020