



BC's health research funding agency

# 2021 Convening & Collaborating / 2021 Reach Competition Information Session

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- Program Highlights
- Previous C2 & Reach recipients
- C2/Reach Comparison
- C2 Details
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- Application Development Tips
- MSFHR ApplyNet
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# Knowledge Translation Programs: Convening & Collaborating (C<sup>2</sup>) & Reach



## CONVENING & COLLABORATING (C<sup>2</sup>) PROGRAM

Support the co-development  
of research activities

## REACH PROGRAM

Support the dissemination  
of health research outputs

**C<sup>2</sup> and Reach are KT awards providing \$15,000 for a maximum  
of 18 months for research and research user teams**

# Convening & Collaborating (C<sup>2</sup>) & Reach



	C <sup>2</sup>	Reach
<b>Purpose</b>	To foster <b>collaboration</b> and co-development of research by researchers and research users <b>throughout the research cycle</b>	To facilitate the co-development of tools, activities, and events to <b>disseminate</b> research evidence <b>at the end of research cycle</b>
<b>Award Amount &amp; Duration</b>	Up to <b>\$15,000</b> for 18* months (*All activities must be planned to occur within the first 12 months of the award)	
<b>Minimum Team Composition</b>	<b>Researcher Co-Lead + Research User Co-Lead + Trainee (can be a research user co-lead)</b>	
<b>Other eligibility requirements</b>	<ul style="list-style-type: none"> <li>* Must be based at an eligible BC host institution</li> <li>* Award funds must be used in BC</li> </ul>	
<b>Competition Dates</b>	Competition Launch: <b>first week of April 2021</b> Application due date: <b>June 4, 2021 at 4:30 pm</b> Award Start Date: <b>October 1, 2021</b>	

# Insights from a C<sup>2</sup> award recipient



**Dr. Diane Sawchuck**  
RN, PhD

Lead, Evidence, Evaluation & Knowledge  
Translation, Island Health  
Adjunct Professor, Department of OBGYN,  
Faculty of Medicine, UBC  
Adjunct Associate Professor, School of Nursing,  
University of Victoria  
Co-Director, Centre for Evidence Informed Nursing  
and Healthcare, University of Victoria

## **2020 Convening & Collaborating award**

**C<sup>2</sup> Project:** Co-developing a research plan to investigate inter-disciplinary experiences, enablers, challenges and unintended outcomes of nurse practitioner integration into primary care in Island Health

**Research User Co-Lead:** Darcy Ross, Lead, Advanced Nursing Practice, Island Health

## Insights from a Reach award recipient



**Dr. Paul Yong**  
MD, PhD, FRCSC

Associate Professor, University of British  
Columbia  
Research Director & Gynaecologist, BC  
Women's Centre for Pelvic Pain &  
Endometriosis

**2020 Reach award**  
**2018 Reach award**

**2020 Reach Project:** Sex, pain & endometriosis: Promoting awareness of a new evidence-based patient-centered website

**Research User Co-Lead:** Jessica Sutherland, BC Women's Hospital & Health Centre

# Convening and Collaborating (C2) Award Details

## Objectives of C<sup>2</sup> Awards

- Support meaningful collaboration and knowledge sharing between **health researchers** and **research users**. These collaborations increase the likelihood that research findings will be relevant to the users.
- Support the co-development of research questions and processes.
- Build KT capacity, experience and skills in BC's research and health professional trainees.





## Examples of Supported Research Activities – C2

- Developing **research questions** or **plans** that could form the basis of a grant application.
- Developing an **integrated KT plan** as part of a research project or program.
- Developing a plan to **implement research evidence** and/or study the implementation of research evidence.
- **Stakeholder engagement** (e.g. workshop or symposium) regarding health research needs, gaps, and opportunities, priority policy issues and/or priority research questions.
- Building a new **partnership**
- Evaluating a **peer support initiative**

# Examples of Successful C2 Applications

## Contraception & Abortion in BC: Experience guiding research guiding care

Wendy Norman (UBC), Cheryl Davis (BC Women's Hospital & Health Centre)

## Move the north: Development of a research agenda and action plan for physical activity in northern BC

Chelsea Pelletier (UNBC), Sandra Allison (Northern Health), 6 other team members

## Engagement with physicians to enhance cultural safety in primary care for people who use substances

Elizabeth Hartney (Royal Roads University), Bernadette Pauly (UVic), Karen Urbanoski (UVic), Catriona Park (Victoria Division of Family Practice)

More examples: <https://www.mschr.org/awards>

# Reach Award Details

## Objectives of Reach Awards

- Support researcher and research user partners to co-develop **events, activities, or tools** to share research findings.
- **Disseminate** research evidence **beyond the normal researcher peer group** to reach audiences who can directly use the knowledge.
- Build capacity in KT experience and skills for **research or health professional trainees**.



## Examples of Supported Activities – Reach

- Development of new **educational materials** or sessions
- Creation of multiple **media platforms** and social marketing
- Development and implementation of products or tools that result from health research
- Development of **media releases** or **outreach campaigns**
- Creation of **relevant networks** and/or presentations to relevant networks
- Engagement with champions/key opinion leaders
- Communication of evidence to **health practitioners**
- Activities/events that engage **patients** to improve their knowledge and health behavior
- Organization of scientific meetings, conferences, symposia, etc.

The Reach funds may **not** be used for pilot research studies or research operating funds (primary research or primary data collection including surveys).

# Examples of Successful Reach Applications

## Employing A Choir To Reduce Dementia-Related Stigma: A Toolkit For Knowledge Mobilization

Debra Sheets (U Vic), Marilyn Malone (Island Health), Mathilde Cervantes (U Vic), Timothy Lukyn (U Vic), Michaella Trites (U Vic), Sebastian Santana (U Vic)

## CoBrA Community Brain Art initiative: Co-created brain health promotion with the Downtown Eastside community

Thalia Field (UBC / VCHRI), Christy Sutherland (UBC), William Honer (UBC), Sky Barbic (UBC), Sari Raber (Kilala Lelum), Andrea Jones (UBC), Melissa Woodward (UBC), Jacob Stubbs (UBC), Lianne Cho (UBC), Christopher Siu (UBC), Will Panenka (UBC)

## "HIV Made Me Fabulous:" Utilizing Film For Knowledge Dissemination And Stigma Reduction

Angela Kaida (SFU), Valerie Nicholson (BC-CfE), Allison Carter (SFU), Lori Brotto (WHRI), Nicole Prestley (WHRI), Melissa Nelson (WHRI), Juno Roche (Sophia Forum), Edmond Kilpatrick (SFU), Florence Anam (Africa for MSF), Marvelous Muchenje (ViiV Healthcare), Azra Bhanji (SFU)

More examples: <https://www.msfhr.org/awards>

# How to Apply

# Review Process

- Following an initial internal screening, eligible applications will undergo review by an external panel for funding recommendations.
- The Evaluation Criteria for both C2 and Reach will be the same:

Criterion	Weighting
Team quality and engagement	50%
Quality of proposed work	50%

Descriptor	Range	Outcome
Outstanding	4.5 – 4.9	May be funded
Excellent	4.0 – 4.4	
Very good	3.5 – 3.9	
Fair	3.0 – 3.4	Not fundable
Less than adequate	0 – 2.9	



## Application Development Tips

- Seek support from your organization's grant facilitation office for development, editing, and revision of your application.
- Have your application critically reviewed by colleagues.
- Review the competition's evaluation criteria and make sure they are addressed in your application.
- Reviewers do not have the time to look up information on your behalf — if it is important, make it explicit in the application.
- The sample application on our website may help you prepare your application.

# MSFHR ApplyNet

Applications to C<sup>2</sup> and Reach are submitted through our online application system, [msfhr.smartsimple.ca](https://msfhr.smartsimple.ca)



### Login

  
  
  
[Forgot Password?](#)

Learn more about our

New to the System?

### Welcome to MSFHR ApplyNet

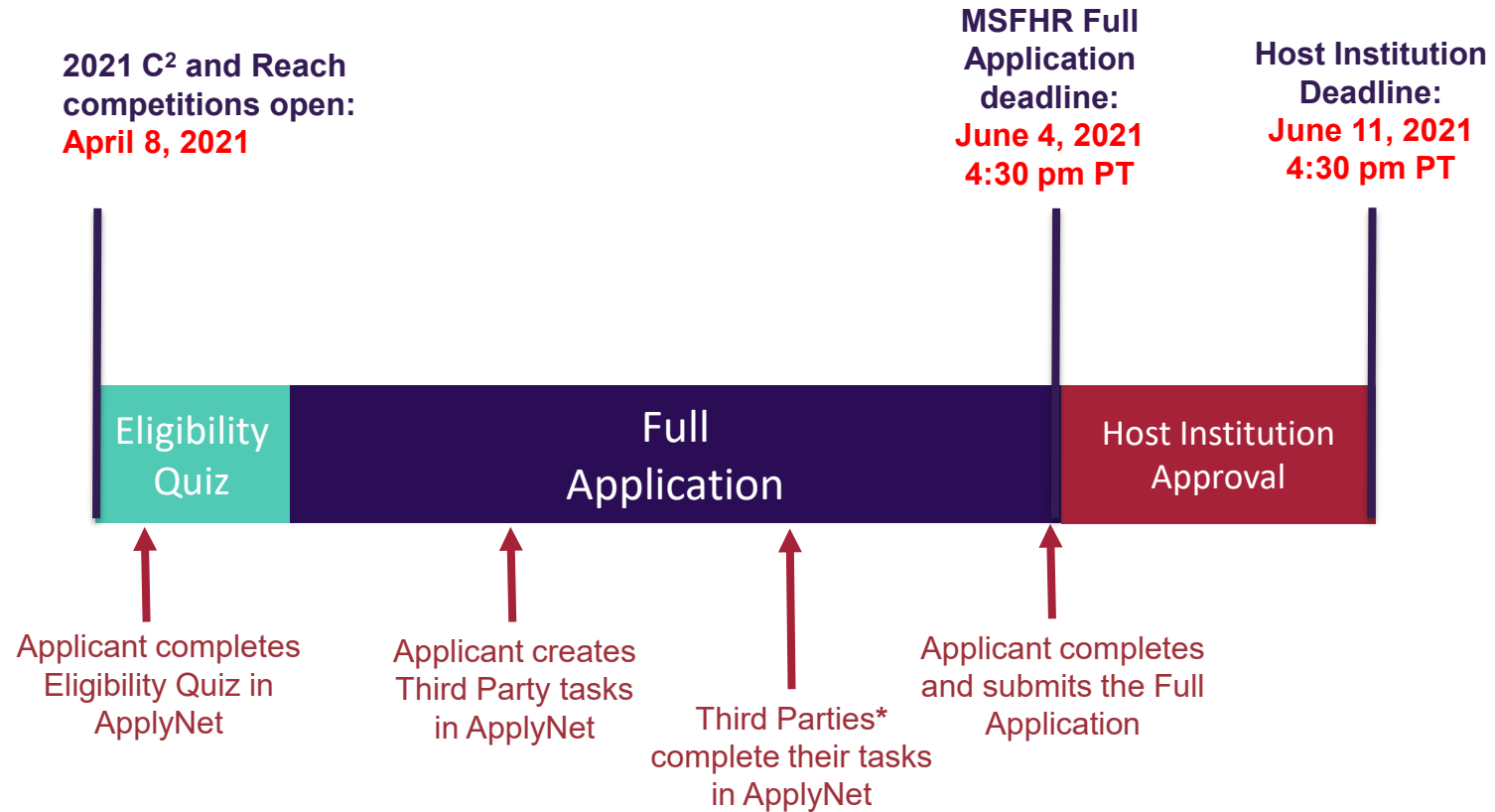
The Michael Smith Foundation for Health Research (MSFHR) is British Columbia's health research funding agency. All our funding competitions, peer review, and grant reporting are run through MSFHR ApplyNet.

After logging in, select the appropriate portal (researcher/reviewer/partner) from the top right dropdown menu.

Our Help Desk staff are standing by to answer your questions about MSFHR ApplyNet. Hours are 8 a.m. to 4:30 p.m. Pacific Time, Monday to Friday (excluding holidays).

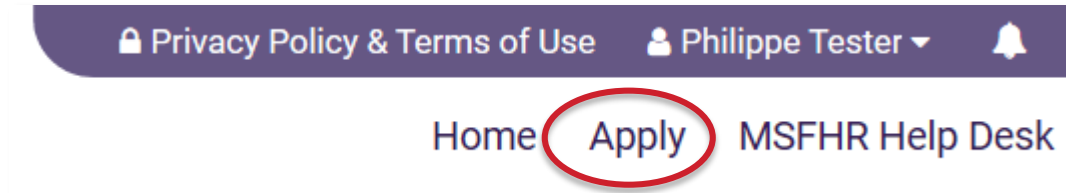
[helpdesk@msfhr.org](mailto:helpdesk@msfhr.org) | 604.714.6609 |  
1.866.673.4722 (toll-free)

# Application Process Flow

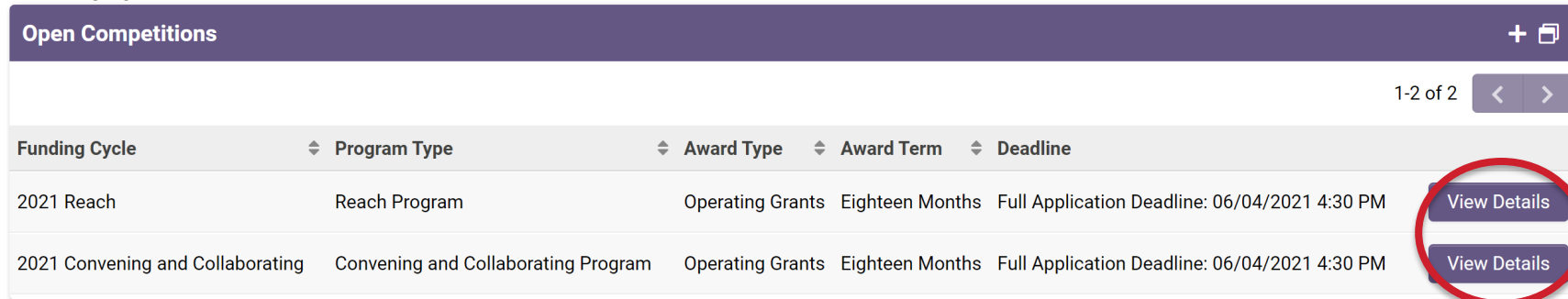


\* **Third Parties:** Department Head (or equivalent), Research User Co-Lead

- From the home page, click **Apply**.



- The next page will display a list of competitions available for application.



Funding Cycle	Program Type	Award Type	Award Term	Deadline	
2021 Reach	Reach Program	Operating Grants	Eighteen Months	Full Application Deadline: 06/04/2021 4:30 PM	<b>View Details</b>
2021 Convening and Collaborating	Convening and Collaborating Program	Operating Grants	Eighteen Months	Full Application Deadline: 06/04/2021 4:30 PM	<b>View Details</b>

- Click **View Details** to see competition information and to launch an eligibility quiz. A successful completion of the quiz will open the Letter of Intent.

# MSFHR ApplyNet

- You can find tutorials and other resources at:  
[www.msfhr.org/funding/msfhr-applynet](http://www.msfhr.org/funding/msfhr-applynet)
- For any questions about ApplyNet, please email us at:  
[helpdesk@msfhr.org](mailto:helpdesk@msfhr.org)
- We welcome any feedback about the system!



## Contact Information

For questions regarding the **C<sup>2</sup>** program please contact:

**Yuliya Shapova**  
Coordinator, Research Competitions  
604.714.2775

**Email:** [c2award@msfhr.org](mailto:c2award@msfhr.org)

For questions regarding the **Reach** program please contact:

**Shannon Tolleson**  
Coordinator, Research Competitions  
604.714.2779

**Email:** [reach@msfhr.org](mailto:reach@msfhr.org)

**MSFHR ApplyNet and other technical support**

**MSFHR Help Desk**  
604.714.6609 | 1.866.673.4722 (toll-free)

**Email:** [helpdesk@msfhr.org](mailto:helpdesk@msfhr.org)

## Questions?

C <sup>2</sup> and Reach Key Competition Dates	
Competition Launch	April 8, 2021
Full Application Deadline	June 4, 2021 4:30 pm PT
Host Institution Deadline	June 11, 2021 4:30 pm PT
Anticipated Start of Funding	October 1, 2021